
ownat
·THE REAL FOOD·
ULTRA
MUCH MORE
value for the
superpremium
SEGMENT

OWNAT ULTRA: ULTRA DIGESTIBILITY

Ownat is a new Natural Food proposal in line with the consumer current interests.

With the best natural ingredients, high proportions of fresh meat and a limited amount of whole grains, we prepare our recipes by cooking them at a low temperature for an extended period of time in order to achieve the highest nutritional quality and exceptional digestibility.

Natural INGREDIENTS

Fresh and local, with all its intact nutritional value: fresh meats, brown rice, fresh fruits, peas, carrots, algae, aromatic plants.

30% Fresh MEAT

Containing proteins that have a high biological value (with all the essential amino acids) that are easier to digest, with an excellent flavour that enhances appetite.

LOW GRAIN

No corn, wheat or soy. Only rice, barley or oats in small quantities and always whole grain, acting as a source of fibre, vitamins and minerals.

FREE OF PRESERVATIVES COLOURING OR ARTIFICIAL ADDITIVES

Only natural preservatives, no superfluous artificial colors or additives.



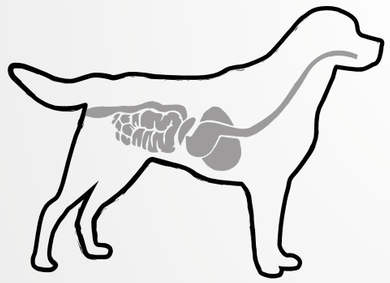
Our EXCLUSIVE slow cooking PROCESS



We slowly cook the ingredients at low temperature, in its own juice and in limited production batches, to retain the highest nutritional quality and achieve exceptional digestibility.

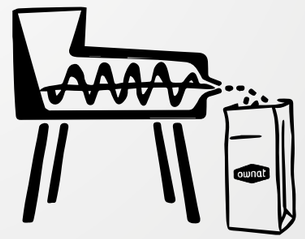
We select only the freshest and most natural ingredients with all of their nutritional value intact.





Raw carbohydrates cannot be properly assimilated by the digestive systems of dogs and cats. Our SLOW COOKING process reaches the exact cooking point that achieves over 87% gelatinisation of the starches, one of the highest in the market, that enables our pets to take better advantage of the energy that starches provide.

Finally, we make the kibbles with the right size and shape for each variety of cat and dog and then package them with all of their freshness.



HIGHEST RESPECT FOR THE ORIGINAL NUTRITIONAL QUALITY OF THE INGREDIENTS.

IMPROVED APPETITE.

INCREASED DIGESTIBILITY AND THEREFORE THE BODY'S ABSORPTION OF THE NUTRIENTS.

DOG FOOD VARIETIES

MEDIUM ADULT

Complete and balanced dog food that ensures an optimal assimilation of the food thanks to the proteins that come from fresh meat and a balanced supply of dietary fibres to regulate gastrointestinal transit. It has been designed to cover the nutritional needs of medium-sized dog breeds in adulthood (between 1 and 7 years old) with a normal level of activity.

COMPOSITION: Dehydrated chicken (17%), fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), whole peas* (9%), chicken fat *(preserved with natural antioxidants)*, cassava roots* (8%), whole-grain rice* (7%), carob pods* (4%), dehydrated potato* (4%), whole barley* (3%), dehydrated salmon (2%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), beet pulp, brewer's yeast* (1%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, dried egg* (0.5%), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (100 mg/kg), camomile flower* (100 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 8 kg / 14 kg



MEDIUM JUNIOR

Suitable for puppies of medium-sized breeds from weaning until they are fully grown. This is a high-calorie dog food that is rich in proteins and helps promote muscle development. The balanced ratio of calcium and phosphorus also ensures the optimal development of bones and teeth.

COMPOSITION: Dehydrated chicken (18%), fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), whole peas* (9%), chicken fat *(preserved with natural antioxidants)*, dehydrated potato* (8%), whole-grain rice* (7%), cassava roots* (5%), whole barley* (3%), dehydrated salmon (2.5%), brewer's yeast*, hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, pumpkin* 0.5%), dried egg* (1%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, beet pulp, rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 1 kg / 3 kg / 14 kg



MAXI JUNIOR

Indicated for puppies of large breeds. It is high in calories and rich in proteins in order to promote healthy growth. The balanced ratio of calcium and phosphorus also ensures the optimal development of bones and teeth.

COMPOSITION: Fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), dehydrated chicken (11%), dehydrated pork (10%), whole peas* (9%), dehydrated potato* (7%), whole-grain rice* (7%), chicken fat *(preserved with natural antioxidants)*, cassava roots* (4%), whole barley* (3%), whole beans* (2%), dehydrated salmon (2%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, pumpkin* 0.5%), brewer's yeast* (1%), linseed* (1%), dried egg* (1%), salmon oil *(preserved with natural antioxidants)*, rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 14 kg



MINI ADULT

Complete and balanced dog food for adults of small breeds. It contains an optimal balance of proteins and fats to meet the high caloric needs of these breeds, while preventing them from becoming overweight. The shape and small size of the kibbles make it very appetizing and easy to eat.

COMPOSITION: Fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), dehydrated chicken (12%), cassava roots* (9%), whole peas* (9%), chicken fat *(preserved with natural antioxidants)*, whole-grain rice* (7%), dehydrated pork (5%), dehydrated potato* (4%), carob pods* (3%), whole barley* (2%), dehydrated salmon (2%), brewer's yeast* (2%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), beet pulp, linseed* (1%), salmon oil *(preserved with natural antioxidants)*, dried egg* (0.5%), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (100 mg/kg), echinacea* (100 mg/kg), camomile flower* (100 mg/kg).

*Natural ingredients

FORMATS: 1 kg / 3 kg



MEDIUM LAMB & RICE

Made with 30% fresh lamb meat, it is particularly suitable for animals that have food sensitivities and intolerances.

COMPOSITION: Fresh lamb* (30% min. before cooking), dehydrated pork (11%), dehydrated potato* (8%), animal fat *(preserved with natural antioxidants)*, dehydrated lamb (7%), whole-grain rice* (7%), whole peas* (7%), cassava roots* (4%), whole barley* (4%), carob pods* (3%), beet pulp, whole beans* (2%), hydrolysed animal protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0,5%, pumpkin 0,5%), brewer's yeast* (1%), salmon oil *(preserved with natural antioxidants)*, linseed* (1%), dried egg* (0.5%), rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 8 kg / 14 kg



MEDIUM LIGHT

Specially formulated for dogs with low activity levels or that are prone to being overweight. With a reduced fat content, it helps to recover and maintain their ideal weight, while also containing an elevated proportion of high-quality proteins that ensure good muscle tone and maintenance.

COMPOSITION: Fresh turkey* (30% min. before cooking), dehydrated chicken (12%), whole peas* (11%), dehydrated sweet potato* (10%), whole-grain rice* (7%), dehydrated pork (6%), whole-grain oats* (5%), carob pods* (5%), cassava roots* (3%), hydrolysed chicken protein (2.5%), beet pulp, brewer's yeast* (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (100 mg/kg), echinacea* (100 mg/kg), camomile flower* (100 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 14 kg



MINI JUNIOR

Puppies of small breeds undergo a very fast and intense development process. This dogfood has been specially formulated to be high in calories in order to meet the nutritional needs of these puppies until they reach adulthood. It is also suitable for pregnant female dogs and offers excellent results when used to wean puppies.

COMPOSITION: Fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), dehydrated chicken (14%), chicken fat *(preserved with natural antioxidants)*, whole peas* (8%), dehydrated sweet potato* (8%), whole-grain rice* (7%), cassava roots* (4%), dehydrated pork (4%), whole barley* (3%), dehydrated salmon (2.5%), brewer's yeast* (2%), hydrolysed animal protein (2%), dried egg* (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, pumpkin* 0.5%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 1 kg / 3 kg



MEDIUM STERILIZED

Special food for sterilized, medium-sized dog breeds, which require less calories and are more prone to becoming overweight. Its composition helps to maintain an ideal weight by incorporating a low amount of fat while maintaining a high proportion of proteins in order to ensure an optimal body condition.

COMPOSICIÓN: Fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), dehydrated chicken (14%), dehydrated sweet potato* (8%), whole peas* (7%), whole-grain rice* (7%), dehydrated pork (5%), cassava roots* (4%), whole-grain oats* (4%), carob pods* (4%), chicken fat *(preserved with natural antioxidants)*, whole beans* (2%), dehydrated salmon (2%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), dehydrated pork (2%), brewer's yeast* (1%), beet pulp, salmon oil *(preserved with natural antioxidants)*, linseed* (1%), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (100 mg/kg), echinacea* (100 mg/kg), camomile flower* (100 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 14 kg



MAXI ADULT

Specifically designed to meet the nutritional needs of large dogs (26-28 kg and up). Its larger kibbles stimulate chewing and make the dogs eat more slowly.

COMPOSITION: Dehydrated chicken (18%), fresh chicken* (15% min. before cooking), fresh turkey* (15% min. before cooking), cassava roots* (8%), whole peas* (7%), whole-grain rice* (7%), chicken fat *(preserved with natural antioxidants)*, whole beans* (4%), whole barley* (4%), dehydrated potato* (4%), hydrolysed chicken protein (2.5%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), dehydrated pork (2%), brewer's yeast* (1%), beet pulp, carob pods* (1%), salmon oil *(preserved with natural antioxidants)*, linseed* (1%), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (100 mg/kg), echinacea* (100 mg/kg), camomile flower* (100 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 14 kg



CAT FOOD VARIETIES

CHICKEN & RICE

A complete and balanced food for any cat breed in adulthood. Easy to digest and very appetizing, it has been formulated to ensure the proper functioning of the cat's body and to protect its urinary system.

COMPOSITION: Fresh chicken* (30% min. before cooking), dehydrated chicken (18%), whole peas* (11%), dehydrated potato* (8%), whole-grain rice* (7%), chicken fat *(preserved with natural antioxidants)*, cassava roots* (5%), dehydrated pork (3%), whole barley* (3%), brewer's yeast* (2%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, pumpkin* 0.5%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 1.5 kg



STERILIZED

Sterilized cats require less calories and are more prone to becoming overweight. Our food helps to maintain an ideal weight by incorporating a low amount of fat while maintaining a high proportion of proteins to keep the muscles in good shape and ensure an optimal body condition.

COMPOSITION: Fresh turkey* (30% min. before cooking), dehydrated chicken (15%), whole peas* (11%), dehydrated sweet potato* (7%), whole-grain rice* (7%), chicken fat *(preserved with natural antioxidants)*, whole-grain oats* (4%), dehydrated pork (4%), beet pulp, brewer's yeast* (3%), cassava roots* (3%), hydrolysed chicken protein (2%), fresh vegetables and fruits before cooking (apple* 1%, carrot* 0.5%, broccoli* 0.5%), linseed* (1%), salmon oil *(preserved with natural antioxidants)*, rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca schidigera, chondroitin sulphate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 1.5 kg



		DOGS									CATS	
	UNI	MINI JUNIOR	MINI ADULT	MEDIUM JUNIOR	MEDIUM ADULT	MAXI JUNIOR	MAXI ADULT	MEDIUM LAMB & RICE	MEDIUM LIGHT	MEDIUM STERILIZED	CHICKEN & RICE	STERI-LIZED
ANALYTICAL CONSTITUENTS												
Protein	%	32	29	32	29	33	30	27	28	31	32	33
Inorganic matter	%	7.2	7	7.2	7.5	7	7.5	7.5	7	7.2	7.7	7.5
Fat content	%	20	18	18	17	17	16	16	9	13	15	12.5
Crude fibre	%	2	2.5	2	2.5	2	2.7	3	4	3	2	3.5
Moisture	%	8	8	8	8	8	8	8	8	8	8	8
Calcium	%	1.2	1.2	1.2	1.2	1.3	1.5	1.5	1.2	1.2	1.3	1
Phosphorus	%	0.9	0.8	0.8	0.8	0.9	1	1	0.8	0.8	0.9	0.7
Sodium	%	0.37	0.35	0.4	0.36	0.37	0.36	0.33	0.33	0.37	0.4	0.4
Magnesium	%	0.16	0.16	0.16	0.17	0.14	0.15	0.2	0.15	0.15	0.16	0.16
Omega 3	%	0.7	0.7	0.5	0.5	0.6	0.5	0.5	0.6	0.5	0.5	0.7
Omega 6	%	3.3	3.1	3	3	3	3	2.5	2	2.3	2.4	2.2
NUTRITIONAL ADDITIVES												
Vitamin A	IU/kg	22,000	20,000	22,000	20,000	22,000	20,000	22,000	22,000	22,000	22,000	22,000
Vitamin D3	IU/kg	1,800	1,500	1,800	1,500	1,800	1,500	1,800	1,800	1,800	1,800	1,800
Vitamin E	IU/kg	400	350	400	350	400	350	400	400	400	400	400
Vitamin C	mg/kg	100	100	100	100	100	100	100	100	100	100	100
Vitamin B1 (Mononitrate thiamine)	mg/kg	10	10	10	10	10	10	10	10	10	10	10
Vitamin B2 (Riboflavin)	mg/kg	20	20	20	20	20	20	20	20	20	20	20
Vitamin B6 (Chlorhydrate pyridoxine)	mg/kg	15	15	15	15	15	15	15	15	15	15	15
Vitamin B12 (Cyanocobalamin)	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Nicotinic acid (Niacin)	mg/kg	50	50	50	50	50	50	50	50	50	50	50
Pantothenic acid (Calcium-D-Pantothenate)	mg/kg	25	25	25	25	25	25	25	25	25	25	25
Biotin	mg/kg	1	1	1	1	1	1	1	1	1	1	1
Folic acid	mg/kg	2	2	2	2	2	2	2	2	2	2	2
Choline	mg/kg	1,800	1,700	1,800	1,700	1,800	1,700	1,800	1,700	1,700	1,800	1,800
L-Carnitine	mg/kg	40	40	100	40	100	100	40	380	380	100	380
Taurine	mg/kg	1,000	1,000	1,400	1,000	1,400	1,400	1,000	1,400	1,400	2,000	2,000
Iron (Iron (II) sulphate monohydrate)	mg/kg	40	40	40	40	40	40	40	40	40	40	40
Copper (Copper (II) sulphate pentahydrate)	mg/kg	4	4	4	4	5	5	4	4	5	6	6
Copper (Copper (II) chelate of amino acids hydrate)	mg/kg	5	5	5	5	5	5	5	5	5	6	6
Zinc (Zinc oxide)	mg/kg	100	100	100	100	100	100	100	100	100	100	100
Zinc (Zinc chelate of amino acids hydrate)	mg/kg	10	10	10	10	10	10	10	10	10	10	10
Iodine (Potassium iodide)	mg/kg	4	4	4	4	4	4	4	4	4	4	4
Selenium (Sodium selenite)	mg/kg	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Manganese (Manganous (II) oxide)	mg/kg	50	50	50	50	50	50	50	50	50	50	50
OTHER INGREDIENTS												
Glucosamine	mg/kg	500	500	500	500	500	500	500	500	500	500	500
Chondroitin sulphate	mg/kg	100	100	100	100	100	100	100	100	100	100	100
Metabolizable Energy (NRC 2006)	kcal/kg	4,160	4,020	4,055	3,975	4,015	3,900	3,840	3,400	3,680	3,850	3,680

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