ownat

·THE REAL FOOD·



Exceptional QUALITY and excellent results at the MOST attractive PRICE

EXCEPTIONAL QUALITY, RESULTS AND PALATABILITY AT THE MOST COMPETITIVE PRICES IN THE PREMIUM SEGMENT

We make our recipes with carefully-selected natural ingredients, as well as with fresh meat and fish.

Ownat Classic is now offering its customers all of these benefits that are usually reserved for superior ranges at higher prices.

A guaranteed sales success, backed by all professionals in the sector!

10% fresh MEAT

Providing proteins of high biological value that are easier to digest, which also taste great and are highly palatable.

natural INGREDIENTS

Fresh and local, with all of their nutritional value intact: fresh meat, rice and whole grains, fresh fruits, legumes, aromatic plants...

NO COLOURINGS OR PRESERVATIVES

Only natural preservatives, with no artificial colourings or unnecessary additives.



TYPES OF CAT FOOD

DAILY CARE

Complete and balanced food with an excellent taste thanks to the use of fresh meat. Designed to cover all the nutritional needs of an adult cat with a normal level of activity, whatever the breed or size.

COMPOSITION: Meats 36% (dehydrated meats 26%, fresh chicken* 10% before extrusion), whole maize* (20%), chicken fat, whole wheat* (9%), whole barley* (7%), whole peas* (5%), whole-grain rice* (5%), maize proteins, brewer's yeast* (1.5%), hydrolysed chicken protein, dehydrated fish, apple* (1%), salmon oil, beet pulp, fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg / 15 kg



STERILIZED

Sterilized cats have a tendency to overweight. That's why our diet contains a high amount of fiber and proteins, promoting satiety and maintenance of muscle mass, compensated with a moderate level of fat to ensure the cat's ideal weight.

COMPOSITION: Meats 36% (dehydrated meats 26%, fresh chicken* 10% before extrusion), whole barley* (10%), whole peas* (9%), whole maize* (9%), chicken fat, maize protein, whole wheat* (7%), hydrolysed salmon (5%), whole-grain rice* (2%), brewer's yeast* (2%), hydrolysed chicken protein, apple* (1%), salmon oil, beet pulp, fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg / 15 Kg



FISH

Made with fresh fish, contains additional amounts of omega-3 and omega-6 fatty acids that help maintain healthy skin and silky, shiny hair. For all breeds of adult cats.

COMPOSITION: Meats 36% (dehydrated meats 26%, fresh chicken* 10% before extrusion), whole barley* (10%), whole peas* (9%), whole maize* (9%), chicken fat, maize protein, whole wheat* (7%), hydrolysed salmon (5%), whole-grain rice* (2%), brewer's yeast* (2%), hydrolysed chicken protein, apple* (1%), salmon oil, beet pulp, fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg



KITTEN

Recommended for kittens from 1 to 12 months' old, it is made with a high calorie intake and high protein levels to meet the special needs of the kitten's developing body. With special attention to digestive regulation thanks to the proteins contained in the fresh meat and the fructo-oligosaccharides that promote intestinal balance.

COMPOSITION: Meats 38% (dehydrated meats 28%, fresh chicken* 10% before extrusion), whole-grain rice* (15%), chicken fat, whole barley* (9%), whole maize* (7%), maize protein, whole peas* (4%), dehydrated fish, brewer's yeast* (1.5%), hydrolysed chicken protein, dried whole egg* (1%), apple* (1%), salmon oil, beet pulp, fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg



HAIRBALL

The formulation includes malt extract and vegetable fibres that reduce hair loss and encourage the cat to expel ingested hair, thus preventing the formation of dangerous hairballs.

COMPOSITION: Meats 37% (dehydrated meats 27%, fresh chicken* 10% before extrusion), whole wheat* (19%), chicken fat, whole maize* (8%), whole peas* (7%), whole barley* (5%), whole-grain rice* (5%), maize protein, brewer's yeast* (1.5%), beet pulp, hydrolysed chicken protein, dehydrated fish, apple* (1%), salmon oil, malt extract, fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg



LIGHT

Specially formulated for overweight cats, with low fat levels to reduce calorie intake. Nutritionally, this aspect is compensated by high levels of proteins to ensure the correct maintenance of the cat's muscle mass.

COMPOSITION: Meats 32% (dehydrated meats 22%, fresh chicken* 10% before extrusion), whole wheat* (19%), whole maize* (9%), whole peas* (8%), whole barley* (7%), chicken fat, whole-grain rice* (5%), maize protein, wheat bran* (4%), hydrolysed chicken protein, beet pulp, dehydrated fish, apple* (1%), salmon oil, brewer's yeast* (0.5%), fructo- and mannan-oligosaccharides, botanical herbs 0.02% (fennel*, camomile flower*, green anise*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg



TYPES OF DOG FOOD

COMPLET

Complete and balanced food with an excellent taste thanks to the use of fresh meat. Designed to cover all the nutritional needs of an adult dog with a normal level of activity, whatever the breed or size.

COMPOSITION: Meats 32% (dehydrated meats 22%, fresh chicken* 10% before extrusion), whole wheat* (18%), chicken fat, whole maize* (9%), whole barley* (8%), whole peas* (5%), wheat bran* (5%), whole-grain rice* (5%), carob* (2%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 15 kg / 20 Kg



DUCK

Intended for all types of adult dog breeds, this dog food is made with fresh duck as an alternative source of protein that is very palatable and of the highest nutritional quality, ensuring a complete and balanced diet.

COMPOSITION: Meats 33% (dehydrated meats 23%, fresh duck* 10% before extrusion), whole wheat* (14%), whole maize* (12%), chicken fat, whole peas* (7%), whole-grain rice* (5%), whole barley* (5%), wheat bran* (5%), carob* (2%), beet pulp, apple* (1%), salmon oil, linseed* (1%), fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4Kg / 15 Kg



LAMB & RICE

With a formulation including ingredients specially selected for their low allergenic potential, this variety is recommended for animals prone to digestive and skin problems. Made with lamb as a highly appetising alternative source of protein and rice as a primary source of carbohydrates that promotes high digestive tolerance.

COMPOSITION: Meats 30% (dehydrated meats 20%, fresh lamb* 10% before extrusion), whole-grain rice* (15%), whole barley* (10%), chicken fat, whole wheat* (9%), whole maize* (8%), whole peas* (5%), wheat bran* (5%), carob* (2%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 15 kg / 20 Kg



JUNIOR

For any breed of puppy from weaning to adulthood, ensures they grow to be strong, healthy, and full of energy and vitality. With high energy content, it is high in proteins and enriched with calcium and vitamin E to promote muscle development, bone structure and the immune system.

COMPOSITION: Meats 39% (dehydrated meats 29%, fresh chicken* 10% before extrusion), whole-grain rice* (12%), whole wheat* (9%), chicken fat, whole maize* (8%), wheat bran* (8%), whole barley* (7%), whole peas* (2%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 15 Kg



ENERGY

For adult dogs with high levels of physical activity, working dogs and sporting dogs. With a rich fat content as a source of concentrated, balanced and easily assimilated energy, their high level of proteins ensures proper maintenance of muscles, avoiding the loss of muscle mass as a result of physical effort.

COMPOSITION: Meats 40% (dehydrated meats 30%, fresh chicken* 10% before extrusion), whole wheat* (12%), chicken fat, whole-grain rice* (8%), whole barley* (8%), whole maize* (8%), whole peas* (4%), wheat bran* (3%), carob* (2%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 20 Kg



FISH

Made with fresh fish, contains additional amounts of omega-3 and omega-6 fatty acids that help maintain healthy skin and silky, shiny hair.
For adult dogs of any breed and size.

COMPOSITION: Dehydrated meats (18%), fish 15% (fresh fish* 10% before extrusion, dehydrated fish 5%), whole wheat* (12%), whole barley* (12%), chicken fat, wheat bran* (9%), whole maize* (9%), whole-grain rice* (6%), whole peas* (3%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 20 Kg



MINI ADULT

For adult dogs weighing between 1 kg and 10 kg, specially formulated with a high calorie intake and very rich in proteins to meet the high requirements of mini breeds. The reduced size of the croquettes as well as their appetising taste, make them suitable for the fussiest palates.

COMPOSITION: Meats 34% (dehydrated meats 24%, fresh chicken* 10% before extrusion), whole wheat* (18%), chicken fat, whole maize* (8%), whole barley* (8%), wheat bran* (5%), whole-grain rice* (5%), whole peas* (4%), carob* (2%), apple* (1%), salmon oil, linseed* (1%), beet pulp, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 1,5 Kg / 4 Kg



LIGHT

Specially formulated for overweight dogs, with low fat levels to reduce calorie intake. Nutritionally, this aspect is compensated by high levels of proteins to ensure the correct maintenance of the dog's muscle mass.

COMPOSITION: Meats 35% (dehydrated meats 25%, fresh chicken* 10% before extrusion), whole wheat* (21%), whole maize* (10%), whole barley* (9%), whole-grain rice* (7%), wheat bran* (6%), carob* (2%), whole peas* (2%), chicken fat, apple* (1%), salmon oil, linseed* (1%), beet pulp, hydrolysed chicken protein, fructo- and mannan-oligosaccharides, brewer's yeast* (0.5%), botanical herbs 0.02% (fennel*, echinacea*, thyme*), yucca schidigera.

*Natural ingredients.

FORMATS: 4 Kg / 20 Kg



		DOGS								CATS					
	UNI.	COMPLET	DUCK	ENERGY	FISH	LAMB & RICE	JUNIOR	MINI ADULT	LIGHT	DAILY CARE	FISH	HAIRBALL	LIGHT	STERI-LIZED	KITTEN
ANALYTICAL CONSTITUENTS															
Protein	%	25	25	29	25	25	28	26	27	30	30	30	27	33	34
Inorganic matter	%	7.5	7	7.5	7.5	7.5	7	7.5	7.5	7.5	8	8	7	8	8
Fat content	%	12	12	15	12	14	14	13	8	14	14	14	9	12	15
Crude fibre	%	3	3	2.5	3	3	2.5	3	4	2.2	2	2.5	3.5	4	2
Moisture	%	8	8	8	8	8	8	8	8	8	8	8	8	8	8
Calcium	%	1.5	1.1	1.5	1.5	1.5	1.5	1.5	1.6	1.4	1.4	1.4	1.3	1.3	1.4
Phosphorus	%	1.1	0.8	1	1.1	1.1	1.1	1	1.1	1.1	1	1	1	1	1
Sodium	%	0.34	0.33	0.36	0.33	0.33	0.35	0.35	0.3	0.38	0.4	0.4	0.37	0.4	0.45
Linoleic acid	%	2.15	2.3	2.4	1.6	2.3	2.4	2.3	1.5	2	1.45	2	2	2.1	1.9
Magnesium	%	0.23	0.18	0.22	0.23	0.23	0.18	0.23	0.22	0.15	0.15	0.15	0.15	0.15	0.15
NUTRITIONAL ADDITIVES															
Vitamin A	IU/Kg	18,000	18,000	18,000	18,000	18,000	18,000	18,000	18,000	15,000	15,000	15,000	15,000	15,000	22,000
Vitamin D3	IU/Kg	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Vitamin E	IU/Kg	90	90	90	90	90	90	90	90	100	100	100	100	100	350
Vitamin C	mg/kg	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Vitamin B1 (Mononitrate thiamine)	mg/kg	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	5	5	5	5	5	8
Vitamin B2 (Riboflavin)	mg/kg	15	15	15	15	15	15	15	15	12	12	12	12	12	18
Vitamin B6 (Chlorhydrate pyridoxine)	mg/kg	12.5	12.5	12.5	12.5	12.5	12.5	12.5	12.5	10	10	10	10	10	14
Vitamin B12 (Cyanocobalamin)	mg/kg	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.17
Nicotinic acid (Niacin)	mg/kg	37.5	37.5	37.5	37.5	37.5	37.5	37.5	37.5	30	30	30	30	30	50
Pantothenic acid (Calcium-D-Pantothenate)	mg/kg	19	19	19	19	19	19	19	19	15	15	15	15	15	22
Biotin	mg/kg	0.37	0.37	0.37	0.37	0.37	0.37	0.37	0.37	0.4	0.4	0.4	0.4	0.4	0.5
Folic acid	mg/kg	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	2
Choline	mg/kg	1,650	1,600	1,750	1,700	1,650	1,700	1,650	1,750	2,000	2,000	2,000	2,000	2,000	2,200
L-Carnitine	mg/kg								200				200		
Taurine	mg/kg									1,000	1,000	1,000	1,000	1,000	1,300
Iron (Iron (II) sulphate monohydrate)	mg/kg	30	30	30	30	30	30	30	30	30	30	30	30	30	50
Copper (Copper (II) chelate of amino acids hydrate)	mg/kg	4	4	4	4	4	4	4	4	5	5	5	5	5	5
Zinc (Zinc oxide)	mg/kg	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Zinc (Zinc chelate of amino acids hydrate)	mg/kg	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7.5	7	7	7	7	7	7
Iodine (Potassium iodide)	mg/kg	3	3	3	3	3	3	3	3	2	2	2	2	2	3
Selenium (Sodium selenite)	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.2
Manganese (Manganous (II) oxide)	mg/kg	38	38	38	38	38	38	38	38	30	30	30	30	30	40
Metabolizable Energy (NRC 2006)	kcal/kg	3,650	3,800	3,870	3,650	3,795	3,810	3,700	3,350	3,800	3,790	3,785	3,480	3,590	3,900

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