AUTHOR

ownat

·THE REAL FOOD·

The best we have ever made

only **FRESH MEAT** | **NO** *meat meals*

NATURAL



I AM JORDI NAUDÍ, VETERINARY AND RESPONSIBLE FOR PRODUCT DEVELOPMENT AT OWNAT.

“All my life I have been working on animal nutrition and especially that of our well-loved dogs and cats.”

I was born in a small farming village in the province of Lleida. Since I was a child, I always lived surrounded by nature, very close to crops and farms, which is where I got my vocation for this exciting world of agriculture, livestock farming and animal nutrition at a very young age. I studied veterinary medicine...of course.

My work has always been related to animal feed and especially food intended for dogs and cats.

My obsession since I started working has always been to improve, improve and improve, and make the best possible food for our dogs and cats.

The result of this spirit of a constant search for excellence in nutrition, is the OWNAT AUTHOR range, the most advanced dry pet food range on the market. Here’s why.

ONLY FRESH MEAT

Dogs and cats are fundamentally carnivores so therefore they need a diet rich in proteins of animal origin for the proper development and maintenance of their bodies.

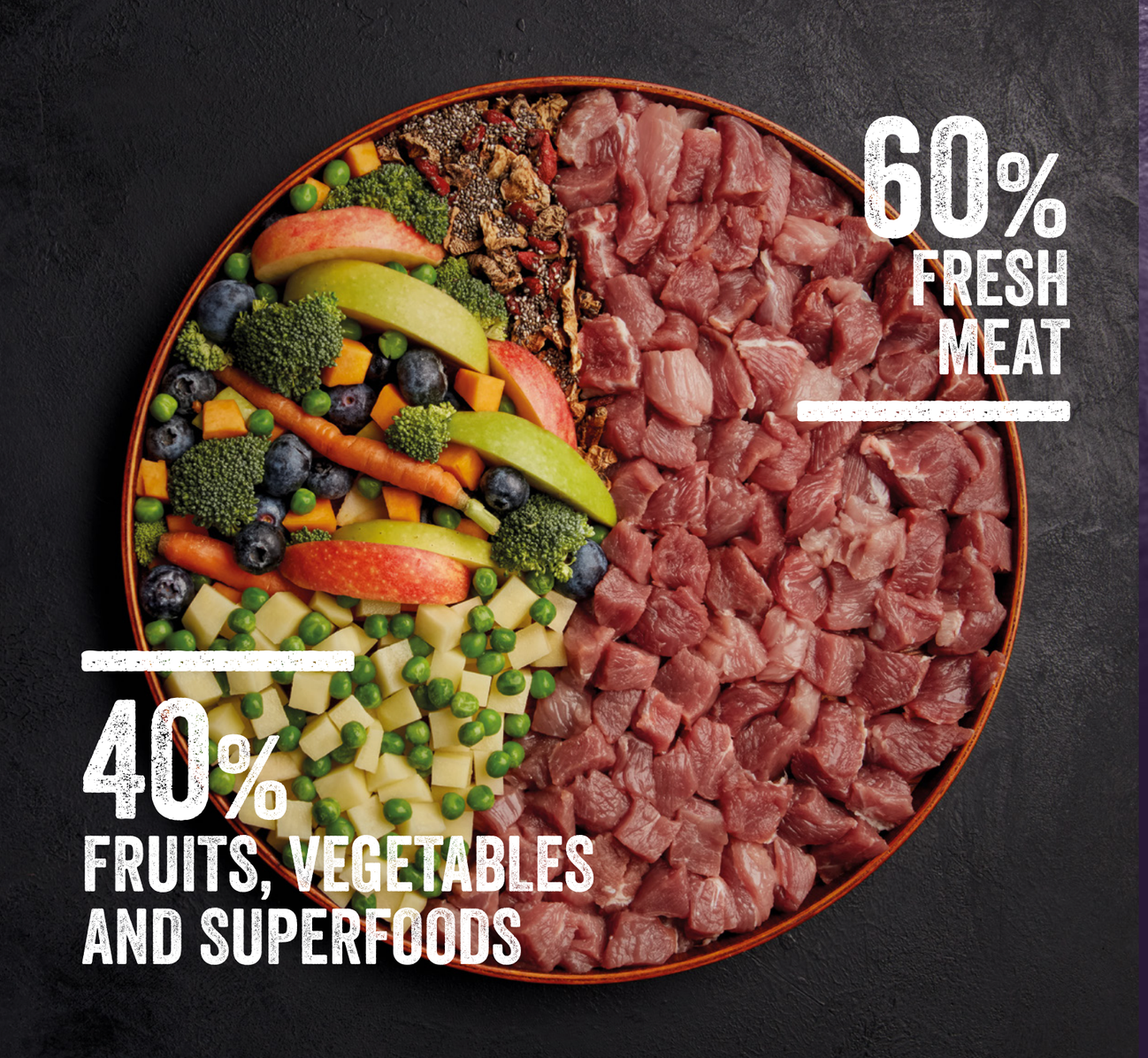
Fresh meat provides proteins of the highest biological value, as they contain all the essential amino acids required for the proper development and functioning of dog and cat bodies.

“Therefore, we select for each recipe the best fresh meat and fish to ensure the highest nutritional quality, a high degree of digestibility or, in other words, the most efficient use of nutrients, as well as unsurpassed flavour and appetite appeal.”

The main ingredient of OWNAT AUTHOR products is always meat or fish, it is always fresh and present in a high proportion (60%).

This high content of fresh meat and fish enables us to ensure that at least from 70% to 85% of total protein is of animal origin and only from fresh meats.





NO MEAT MEALS

The vast majority of pets are fed with dry extruded products and practically all of these kibbles are made from meat meals (also called as dehydrated meats), the most common source of food protein.

However, the high temperature and pressure processes used in the production of meat meals causes these proteins to lose a part of their original nutritional value.

From a nutritional point of view, we are probably talking about products that are generally adequate. From a food safety point of view, these are “safe” products.

“At Ownat Author we do not use any type of previously processed meat (meat meals) replacing it completely with fresh meats to ensure that all its natural freshness and all its original nutritional value arrive intact until the exact moment of cooking, thus guaranteeing an easier food to digest, of exceptional nutritional quality and with an incomparable flavor.”

NATURAL

QUALITY STARTS WITH THE INGREDIENTS.

We at OWNAT are convinced that the basis for the health and well-being of pets starts with REAL FOOD.

That's why we use selected natural ingredients of high quality, fresh and with all their nutritional value intact, to prepare our delicious recipes.

"We are a cooperative located in a region that is extraordinarily rich in agricultural and livestock resources. This enables us to obtain a large proportion of the essential ingredients (meat, vegetables, cereals) of proximity, fresh and of unparalleled quality, thanks to our commitment to nearby suppliers."

"Minimum 90% of natural ingredients"

We carefully search for and select the most suitable raw materials for each recipe, working together with our suppliers, prioritizing those from our member cooperatives, to obtain the ingredients that will provide an unparalleled flavour and nutritional value to the final food.

We are transparent: we always detail the composition of our recipes, indicating all the ingredients used and highlighting in a clear and understandable way which of these are natural, with total reliability and transparency.

SUPERFOODS

We also incorporate SUPERFOODS in all our recipes such as blueberries, goji berries, chia seeds, turmeric or harpagophytum, which provide different beneficial effects for animal health such as improved digestion, antioxidant activity, omega-3 fatty acids, etc.



* That do not add nutritional or functional value to the product



THE MOST ADVANCED TECHNO-LOGY

Our star recipes would not be possible without the appropriate technology enabling us to obtain a kibble based solely on fresh meat, without the presence of meat meals, together with other ingredients also of natural origin such as whole peas, potatoes, fresh apples, etc. and thus obtain a food where practically all the ingredients are of natural origin.

This is only possible using the most leading-edge to date technology.

We directly include fresh meat, in high proportions, without breaking the cold chain at any time. One of the great advantages of this technology is that it enables a more natural cooking, with a greater amount of steam, to maintain the highest original nutritional qualities of the ingredients. Likewise, our technology determines the exact cooking point of carbohydrates so that they can be correctly processed by animals' digestive enzymes.

> **"OWNAT AUTHOR represents a very significant technological leap that is only achievable by very few brands."**

Today, very few companies in Europe have the technology and capacity to be able to combine in a dry pet food recipe: natural ingredients, very high percentages of fresh meat and no use of meat meals. We are one of them.

AN EXCLUSIVE RANGE

In the range, we have initially focused on a limited offer but one that responds to most needs and interests. So, we present OWNAT AUTHOR with products for DOGS and CATS. You will also find Grain Free and other Low Grain products, because we know that many of your customers have different preferences in this regard.

“ OWNAT AUTHOR is a range aimed at your most demanding customers, those looking only for the best for their pet. ”





LOW GRAIN

FRESH LAMB & PORK

With a high proportion of fresh lamb and pork (60%) meats, which give the recipe extraordinary appetite appeal, it is highly digestible and provides the highest nutritional quality.
It also contains ginger, which has digestive and carminative properties, as well as harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh lamb* (30 % min. before extrusion), fresh pork* (30 % min. before extrusion), whole-grain rice* (18 %), whole peas* (10 %), lard (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), beet pulp, fresh vegetables before extrusion (carrot* 0.5 %, broccoli* 0.5 %), dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg).
*Natural ingredients
FORMATS: 3 kg / 10 kg



GRAIN FREE

FRESH DUCK & CHICKEN

The combination of high percentages of fresh duck and chicken meat (60% in total) makes this recipe irresistible while providing nutrition of the highest quality.
Supplemented with goji berries, which have antioxidant properties, as well as harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh duck* (30 % min. before extrusion), fresh chicken* (30 % min. before extrusion), dehydrated sweet potato* (14 %), whole peas* (9 %), dehydrated potato* (9 %), beet pulp, salmon oil (preserved with natural antioxidants), fresh fruits and vegetables before extrusion (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg), fennel* (100 mg/kg).
*Natural ingredients
FORMATS: 3 kg / 10 kg



GRAIN FREE

FRESH ROOSTER

Made with 60% fresh farm-reared rooster meat, which provides proteins of high nutritional value and high energy.
Reinforced with chia seeds, which are a natural source of omega-3 fatty acids and fibre, and with turmeric, which has digestive properties and suppresses the inflammatory response.

COMPOSITION: Fresh rooster* (60 % min. before extrusion), dehydrated potato* (20 %), whole peas* (7 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), beet pulp, fresh fruit and vegetables before extrusion (apple* 1 %, carrot* 0.5 %), carob pods*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, cranberries* (200 mg/kg), chia seeds* (150 mg/kg), chondroitin sulfate (100 mg/kg), turmeric* (100 mg/kg), fennel* (100 mg/kg).
*Natural ingredients
FORMATS: 3 kg / 10 kg



LOW GRAIN

JUNIOR FRESH CHICKEN

A recipe that is particularly easy to digest due to its high content of always fresh chicken (60%) and also ginger. During the first few months of a dog's life, good digestion is key to its development.
With a high energy and protein content, this recipe is suitable for puppies from weaning to the end of their growth.
It is complemented by goji berries, which are a natural source of antioxidants, as well as ginger, which has digestive and carminative properties.

COMPOSITION: Fresh chicken* (60 % min. before extrusion), whole-grain rice* (12 %), dehydrated potato* (8 %), whole maize* (5 %), whole peas* (5 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), brewer's yeast* (1.5 %), beet pulp, fresh vegetables before extrusion (pumpkin* 0.5 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg).
*Natural ingredients
FORMATS: 3 kg / 10 kg



GRAIN FREE

STERILIZED FRESH CHICKEN

Sterilized cats have specific nutritional requirements. We have prepared our recipe with 60% fresh chicken to provide the highest quality proteins and digestibility, and with a moderate calorie content to prevent weight gain.
It is complemented with ginger, which has digestive and carminative properties, as well as chia seeds, which are a natural source of omega–3 fatty acids and fibre.

COMPOSITION: Fresh chicken* (60 % min. before extrusion), dehydrated potato* (18 %), cassava roots* (6 %), whole peas* (5 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), brewer's yeast* (2 %), fresh vegetables before extrusion (carrot* 0.5 %, broccoli* 0.5 %), beet pulp, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), chia seeds* (150 mg/kg), chondroitin sulfate (100 mg/kg).
*Natural ingredients
FORMATS: 1,5 kg / 3 kg



LOW GRAIN

FRESH OILY FISH & POULTRY

A delicious combination of fresh oily fish (25%), fresh hen (25%) and fresh duck (10%) makes it irresistible to the most discerning palates.
It also contains goji berries, which are a natural source of antioxidants, ginger, which has digestive and carminative properties, and harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh oily fish* (25 % min. before extrusion), fresh hen* (25 % min. before extrusion), whole-grain rice* (12 %), fresh duck* (10 % min. before extrusion), dehydrated potato* (10 %), whole peas* (8 %), brewer's yeast* (2 %), beet pulp, poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), fresh fruits before extrusion (apple* 1 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg), turmeric* (100 mg/kg), fennel* (100 mg/kg).
*Natural ingredients
FORMATS: 1,5 kg / 3 kg



	UNI	DOGS			
		FRESH DUCK & CHICKEN	FRESH LAMB & PORK	FRESH ROOSTER	JUNIOR FRESH CHICKEN
ANALYTICAL CONSTITUENTS					
Protein	%	27	25	28	29
Inorganic matter	%	8.5	6	8	8
Fat content	%	18	17	18	17
Crude fibre	%	3	3	2	2
Moisture	%	8	8	8	8
Calcium	%	1.5	1.1	1.6	1.5
Phosphorus	%	1.1	0.9	1.2	1.1
Sodium	%	0.35	0.3	0.32	0.32
Magnesium	%	0.1	0.2	0.1	0.1
Omega 3	%	0.4	0.4	0.45	0.45
Omega 6	%	2.1	2.5	2.7	2.7
NUTRITIONAL ADDITIVES					
Vitamin A	UI/kg	28,000	28,000	28,000	28,000
Vitamin D3	UI/kg	1,000	1,000	1,000	1,000
Vitamin E	UI/kg	350	350	350	350
Vitamin B1 (mononitrate thiamine)	mg/kg	10	10	10	10
Vitamin B2 (riboflavin)	mg/kg	20	20	20	20
Vitamin B6 (chlorhydrate pyridoxine)	mg/kg	15	15	15	15
Vitamin B12 (cyanocobalamin)	mg/kg	0.2	0.2	0.2	0.2
Nicotinic acid (niacin)	mg/kg	50	50	50	50
Pantothenic acid (calcium-D-pantothenate)	mg/kg	25	25	25	25
Biotin	mg/kg	0.5	0.5	0.5	0.5
Folic acid	mg/kg	2	2	2	2
Choline	mg/kg	840	840	840	840
L-carnitine	mg/kg	150	150	150	150
Taurine	mg/kg	1,500	1,500	1,500	1,500
Copper (copper(II) chelate of amino acids hydrate)	mg/kg	10	10	10	10
Manganese (manganese chelate of amino acids hydrate)	mg/kg	54	54	54	54
Iron (iron(II) chelate of amino acids hydrate)	mg/kg	40	40	40	40
Zinc (zinc chelate of amino acids hydrate)	mg/kg	120	120	120	120
Iodine (potassium iodide)	mg/kg	4	4	4	4
Selenium (zinc-L-selenomethionine)	mg/kg	0.1	0.1	0.1	0.1
OTHER INGREDIENTS					
Glucosamine	mg/kg	500	500	500	500
Chondroitin sulphate	mg/kg	100	100	100	100
Metabolizable energy (NRC 2006)	kcal/kg	3,990	4,040	4,010	4,030
Animal origin protein	%	85	75	83	84

	UNI	CATS	
		FRESH OILY FISH & POULTRY	STERILIZED FRESH CHICKEN
ANALYTICAL CONSTITUENTS			
Protein	%	30	30
Inorganic matter	%	6.5	8.5
Fat content	%	16	14
Crude fibre	%	2.5	2.5
Moisture	%	8	8
Calcium	%	1.3	1.5
Phosphorus	%	0.9	1.1
Sodium	%	0.45	0.45
Magnesium	%	0.2	0.1
Omega 3	%	0.8	0.4
Omega 6	%	2	2.2
NUTRITIONAL ADDITIVES			
Vitamin A	UI/kg	28,000	28,000
Vitamin D3	UI/kg	1,000	1,000
Vitamin E	UI/kg	350	350
Vitamin B1 (mononitrate thiamine)	mg/kg	10	10
Vitamin B2 (riboflavin)	mg/kg	20	20
Vitamin B6 (chlorhydrate pyridoxine)	mg/kg	15	15
Vitamin B12 (cyanocobalamin)	mg/kg	0.2	0.2
Nicotinic acid (niacin)	mg/kg	50	50
Pantothenic acid (calcium-D-pantothenate)	mg/kg	25	25
Biotin	mg/kg	0.5	0.5
Folic acid	mg/kg	2	2
Choline	mg/kg	840	840
L-carnitine	mg/kg	150	150
Taurine	mg/kg	1,500	1,500
Copper (copper(II) chelate of amino acids hydrate)	mg/kg	10	10
Manganese (manganese chelate of amino acids hydrate)	mg/kg	54	54
Iron (iron(II) chelate of amino acids hydrate)	mg/kg	40	40
Zinc (zinc chelate of amino acids hydrate)	mg/kg	120	120
Iodine (potassium iodide)	mg/kg	4	4
Selenium (zinc-L-selenomethionine)	mg/kg	0.1	0.1
OTHER INGREDIENTS			
Glucosamine	mg/kg	500	500
Chondroitin sulphate	mg/kg	100	100
Metabolizable energy (NRC 2006)	kcal/kg	3,950	3,770
Animal origin protein	%	70	85

OWNAT AUTHOR

Only the very best

Improving the well-being, health and happiness of our pets has inspired us in everything we have been doing for more than forty years. This has been our true obsession and inspiration; seeing your pets healthy and happy.

We were pioneers in including fresh meat in the preparation of our recipes. Today all our OWNAT products are made with fresh meat. We also made a strong commitment to the Grain Free feed at the same time, so we can proudly say that our selection in this type of product range, is the widest on the market today. We were among the first to make the leap towards natural food and thus reinvent ourselves and evolve all our recipes with the incorporation of very high proportions of natural ingredients.

And today, as a result of all the accumulated experience, technological advances, and our concern for continuous improvement, we can offer the MOST ADVANCED dry food for the best nutrition of dogs and cats.

I am very proud to make OWNAT AUTHOR available to you, the best we have ever made.



JORDI NAUDÍ FARRÉ

VETERINARY. RESPONSIBLE OF PRODUCT DEVELOPMENT

www.ownat.com